



CHIVAS BROTHERS ANNOUNCES PLANS FOR FIRST ISLAY DISTILLERY, COMPLETING ITS STRATEGIC SCOTCH PORTFOLIO OFFERING



Artistic representation of Chivas Brothers' plans for its distillery in Islay, which will be carbon neutral in distillation from inception

3rd OCTOBER 2023, LONDON: Chivas Brothers, the Pernod Ricard business dedicated to Scotch whisky, today announces plans for its first distillery on the isle of Islay.

The new distillery marks the first time Chivas Brothers will introduce an Islay whisky to its Scotch portfolio, rounding out its offering of globally recognised malts and blends which include The Glenlivet, Royal Salute, Chivas Regal and Ballantine's. A leader in sustainable Scotch, Chivas Brothers has an ambitious goal to be carbon neutral in distillation across all of its sites by the end of 2026. In alignment with this target, design of the Islay project – and any future new-build distillery – will be carbon neutral in distillation from inception.

The distillery, which will be located on the picturesque site of Gartbreck Farm, west of Bowmore at Saltpan Point on the shore of Loch Indaal, will enjoy stunning views facing Bruichladdich and Port Charlotte across the loch. Once operational, its production will focus on Islay single malt, celebrating the region's distinctly smoky and peated profile.

The land purchase signals Chivas Brothers' long-term intent to become part of the fabric of Islay, as it has been for decades through Speyside and the surrounds.

Jean-Etienne Gourgues, Chairman and CEO at Chivas Brothers commented *“This is an important new chapter in the Chivas Brothers story. The introduction of an Islay whisky completes our comprehensive and award-winning Scotch portfolio. As a business built on hundreds of years of heritage, it also gives us the opportunity to do something we rarely do, which is to start from scratch.*

“Here on Islay, we can create a blueprint for carbon neutral distilling and continue to usher in this era of sustainable Scotch. We are committed to Scotch, to the Islay community and the landscape that makes it the perfect place to continue our vision to shape the future of whisky.”

The details of the land sale will remain private however full plans for the site will be revealed in due course.

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NOTES TO EDITORS

Please contact Firstlight Group: chivasbrothers@firstlightgroup.io, +44 7596 408766 / +44 7742 318319 with any questions or requests for clarification.

About Chivas Brothers

Chivas Brothers is the Pernod Ricard business dedicated to Scotch whisky. Its award-winning portfolio features some of the world's most revered single malt and blended Scotch whisky brands, including Chivas Regal, Ballantine's, Royal Salute and The Glenlivet. As the world's No.2 Scotch whisky producer which exports to 150 markets globally, Chivas Brothers and its 1,800-strong team are rooted in communities across Scotland and around the globe, sharing a proud history and the ambition to open up to shape the future of whisky. Chivas Brothers was awarded 'Scotch Whisky Producer of the Year' at the International Wine & Spirits Competition 2021 and the 2020, 2021, 2022 and 2023 International Spirits Challenge. For more information about Chivas Brothers, please visit www.chivasbrothers.com.

About Pernod Ricard

Pernod Ricard is a worldwide leader in the spirits and wine industry, blending traditional craftsmanship, state-of-the-art brand development, and global distribution technologies. Our prestigious portfolio of premium to luxury brands includes Absolut vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Malibu liqueur and Mumm and Perrier-Jouët champagnes. Our mission is to ensure the long-term growth of our brands with full respect for people and the environment, while empowering our employees around the world to be ambassadors of our purposeful, inclusive and responsible culture of authentic conviviality. Pernod Ricard's consolidated sales amounted to € 12,137 million in fiscal year FY23. Pernod Ricard is listed on Euronext (Ticker: RI; ISIN Code:FR0000120693) and is part of the CAC 40 and Eurostoxx 50 indices.